# **DesignBuild REFLECT**Information Paper



#### **Production of the book**

The production of the book must be financed from the funding provided and is based on the Adobe InDesign templates provided by the Sto Foundation. The team of authors will incorporate the content into the layout of the publication series.

The templates are available for download again at the following link:

https://newcloud.a1kommunikation.de/index.php/s/P66MNRH6fCRJmpm

The authorship team is responsible for the accuracy of the content.

### Language of the book:

The book will be published in one language, typically German. Other languages are possible, but must be agreed with the Sto Foundation in advance. The Sto Foundation can put you in touch with a translation agency. Proofreading and/or editing must always be carried out by the team of authors in all languages or commissioned independently and paid for using the provided funding.

### **Completion and printing process:**

- The team of authors completes the entire book (incorporating texts, images, graphics, etc. into the Adobe InDesign templates).
- All data is sent to a1kommunikation for graphic review and creation of the print data (ZIP file via download).
- After the graphic review, a1kommunikation sends the author teams a preview PDF for final approval.
- The print data is sent by a1kommunikation to the printing company.
- A link to the printing company's FAQs can be found here: <a href="https://druckhaus-sportflieger.de/information#fags">https://druckhaus-sportflieger.de/information#fags</a>
- o All organisation with the printing company is also handled by a1kommunikation.
- The printing process takes approximately one week from final approval.

Exception: If the book has to be created in a different programme, the print data must be created directly by the author team. a1kommunikation will provide the necessary

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information for this. Before the final print data is sent, a PDF must be sent to the Sto Foundation for review.

### **Specimen Copies**

Print run: 100 copies

We will provide the authors' team with 50 copies and ask them to distribute these to the contributors. Please provide us with the address to which the specimen copies should be sent.

### Public relations and marketing of the book:

The foundation will carry out appropriate public relations work to publicise the publication.

- o Press release to German architecture media
- o Publication on the website
- o Issue
- Google Books
- National libraries, etc.
- Google Play

Authors/teams of authors should actively use other publication platforms, such as ResearchGate or Academia.edu.

The following note must be included with the publications: 'This work is published under the Creative Commons Licence 4.0 (CC BY-SA 4.0).'

### **Imprint - English Version**

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